

ARKO ALEX BHATTACHARYYA

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EXPERIENCE

KPMG, Growth & Strategy - Ignition, Washington, D.C.

2021–Present

Associate (August 2022- Present)

Intern (June 2021-May 2022)

Strategic Research and Intelligence

Context for Change

- Led a research workstream conducting industry research and incorporated findings into potential use cases, creating a template that will be leveraged in every future Ignition session
- Created and distributed a weekly newsletter to update 20+ senior stakeholders on project progress
- Assisted in managing 10 decentralized research teams and consolidating their research findings
- Member of the Core team, engaged in the continuous Go-To-Market process to create the final output

ESG in Government

- Evaluated ESG strategy and historical action across 20 government agencies and conducted in-depth industry research for potential future directions
- Actively involved in multiple design-thinking sessions to develop our final conclusion

Client Delivery

Defense Logistics Agency

- Assisted in session design and build, adjusting to a last minute pivot in the agenda to secure a multi-million dollar contract with our client
- Developed an in-depth debrief from the themes and ideas of the day and shared with our clients

United States Marine Corps

- Designed and built an agenda and session materials utilizing design-thinking exercises to engage our clients
- Led multiple meetings with key stakeholders and effectively managed goals and expectations
- Managed tight deadlines and communicated efficiently with numerous teams to deliver an excellent and timely final product - bolstering new relationships with potential clients

Other Clients: Blackrock, Microsoft, Fannie Mae, Choice Hotels, Dept. of Navy, CMS, HUD PIH, Ignition Tax

Building a Market

Innovation Lives Here Day - Washington, D.C.

- An essential part of the core team that engaged with Ignition leadership to design an agenda and experience for local account teams to learn about the capabilities of Ignition
- Delivered a successful informational session to 70+ account team members with plans to replicate additional informational sessions with the market every quarter
- Served as an expert for the DC space both for DC users as well as external users running sessions
- Developing a best practices guidebook for the DC space - contributing insights on future space designs

EDUCATION

Indiana University, Kelley School of Business, Bloomington, IN

Bachelor of Science in Business with High Distinction, GPA: 3.81/4.00

Majors: Economic Consulting & Public Policy Analysis

Thomas Jefferson High School for Science and Technology, Alexandria, VA

GPA: 3.86/4.00 SAT: 1510/1600

SKILLS & INTERESTS

Proficiency in Microsoft Office: Access, Excel, Word, PowerPoint | Mural | Written/Oral Communication Skills | In-Depth Research and Critical Thinking Skills | Languages: English, Bengali, and Spanish | Lego-Building Enthusiast | Avid Formula 1 Fan